

Saege Consultants

Partner with us for

- Digital Marketing
- Public Relations/PR
- Marketing
- Event Management
- Personal Branding
- Business Consultancy

We Build Trust

SAeGE

PORTFOLIO

7 years' experience **110+** Projects, **60+** Business Plans, **50** PR strategies, **40** marketing plans, **300+** events.

Our team specializes in PR creation and distribution, PR strategy, marketing strategy, press in release writing, branding, digital marketing, blogging, copywriting, web copy, social media, market research strategies, business plan writing. Due to our business plans, many companies have achieved their goals, and our strategies defined their way to success. Focusing on a wide range of consultancy services, our consultants are here to bring you the best experience and results for your business.



SILK NOTE FESTIVAL / EVENT, SMM

In collaboration with the Silk Note Festival Saege supports the festival management efforts by adding creative event solutions as well as coordinating the whole festival process. In the scope of the cooperation Saege is conducting copywriting and content creation, as well as social media, accounts management. The aim of ongoing cooperation is to establish a unique and highly effective online presence for our client.

On 6-10 November Saege Consultants provided support in the organization of the world-famous bands Jamiroquai, The Parov Stellar Band, Al Di Meola concerts in Armenia. The festival gathered around 14. 000 music lovers at complex named after Karen Demirchyan.

HAEKSHIN CONSTRUCTION COMPANY MARKETING / SMM

Saegel Consultants provides Marketing services to HAEKSHIN Construction Company.

In the scope of the cooperation, Saegel is providing Marketing, Digital Marketing solutions as well as is conducting copywriting, content creation, also manages SEO and PPC efforts, developing and implementing budgets, keyword strategies.

The aim of the ongoing cooperation is to establish a unique and highly effective online presence for our client.





ALAJIAN GROUP

Accounting for Startups and Business Management



ALAJIAN GROUP / SMM

Saeye Consultants provides Social Media Marketing services to Alajian Group. In the scope of the cooperation, Saeye is providing SMM, website building as well as is conducting copywriting, content creation, also manages SEO and PPC efforts, developing and implementing budgets, keyword strategies.

The aim of the ongoing cooperation is to establish a unique and highly effective online presence for our client.

BONEE

MARKETING, DIGITAL SERVICES

Saegel Consultants has been providing Digital Marketing services to Bonee. In the scope of the cooperation Saegel has been providing Digital Marketing solutions as well as conducted copywriting, content creation, also managed SEO and PPC efforts, developing and implementing budgets, keyword strategies. Our goal was to establish a unique and highly effective online presence for our client.

bonee

YOU ARE ONLY
ONE CLICK AWAY





DR. ARMEN ZARGARYAN, PLASTIC SURGEON /SMM, PR CAMPAIGN

Saege provides Social media management to plastic surgeon Dr. Armen Zargaryan. In the scope of the cooperation Saege is conducting copywriting and content creation as well as social media accounts' management. The aim of ongoing cooperation is to establish a unique and highly effective online presence for our client.



SERGEY SMBATYAN /SMM SUPPORT /PERSONAL BRANDING

Saege delivers Digital marketing assistance to the famous Armenian conductor Sergey Smbatyan. Saegesupports Smbatyan's social media marketing efforts by building his presence and elucidates his different activities on digital platforms.



Maestro Smbatyan will be having a recording with the London Symphonic Orchestra. The recording will be done by award-winning recorder Christopher Alder. Stay tuned for more details.



103

5 Comments • 4 Shares



Why not indulge yourself in the endless world of classical music? See what ASSO has for you in the coming days 😊





DOCTOR YAN / SMM

Within the framework of the cooperation with Doctor Yan, Saege Consultants assisted the application's pre-launch digital efforts as well as has provided copywriting and content creation, manages SEO and PPC efforts, developing and implementing budgets, keyword strategies. Our goal was to establish a unique and highly effective online presence for our client.

EU IN ARMENIA / EVENT

In May of 2021 within the frames of the "Europe day concert 2021" event, Saeye Consultants supported event organization and management efforts by assuring negotiations with the performing artists, venue reservation, and technical check. The idea of the event was to present music from Armenia and Europe performed by 4 excellent musicians from Italy and Spain.

Within a short timeframe, Saeye developed a unique event concept and put creativity to actualize the client's expectations.



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EUROPEAN UNION FOR ARMENIA





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Our Shoppers will care for your order.

We know how to pick the freshest produce and ripeness. And we'll keep your eggs and frozen foods safe too.



Your groceries delivered in as little as 1 Hour!



Download the App

BUYMIE / PR SUPPORT

In the framework of our cooperation with Buymie, Saege Consultants provides PR support to Buymie. Saegeprovides PR consultation, plans and implements unique PR campaigns, distributes Press releases. The aim of ongoing cooperation is to provide unique and highly effective PR solutions for our client.

XIMIVOGUE ARMENIA / EVENT

Saeye Consultants has organized an opening event for the XimiVogue Armenia branch. Within a short timeframe, Saeye developed a unique event concept and put creativity to actualize the client's expectations at the same time adding a ton of value to brand recognition and visitor engagement.



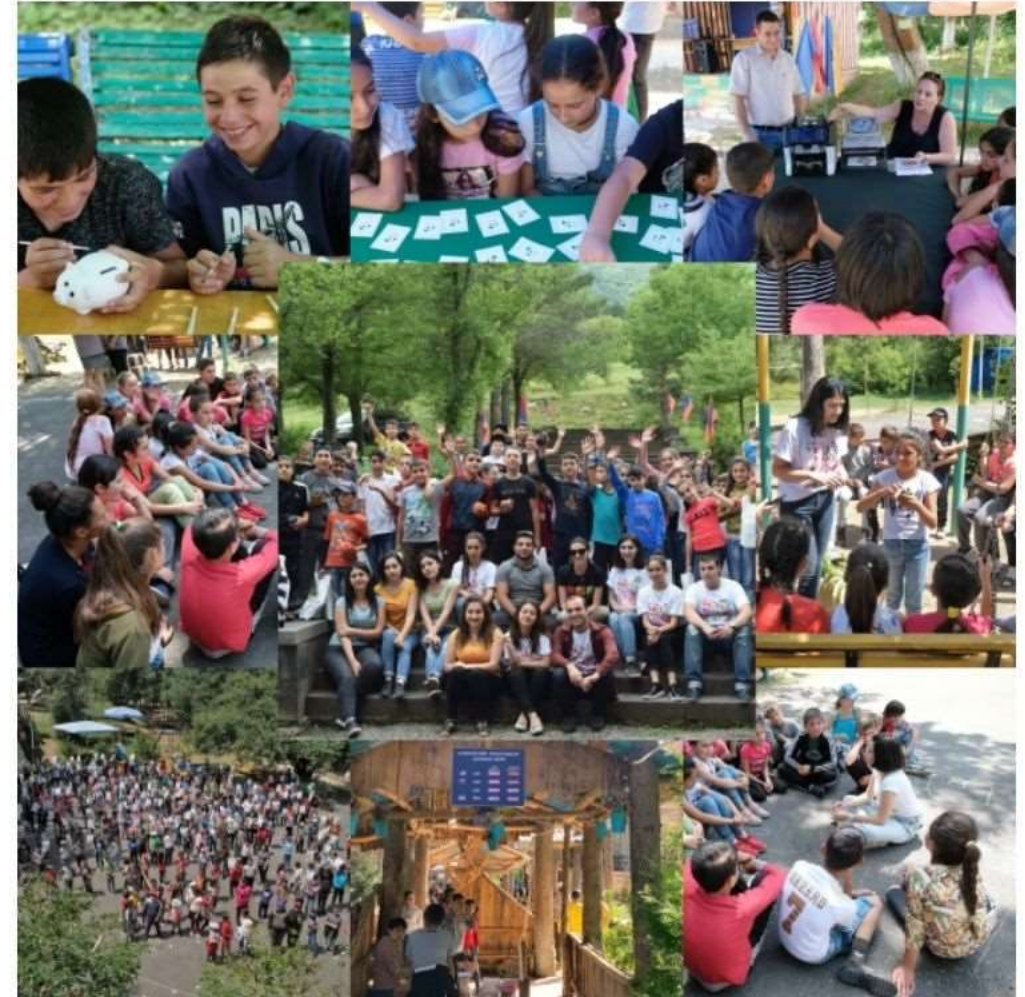


"MONTE PEACE CAMP" / EVENT

In collaboration with Monte Melkonian Lyceum Saege Team organized "Monte Peace Camp", a summer camp, which gathered teens aged between 11-17 in one of the most beautiful regions of Armenia- Dilijan. During those 14 days at Monte Peace Camp, teens spent a wonderful time getting the most important skills, learning English, doing sports activities, visiting places of interest, enjoying movie nights and other entertainment.

FINANCIAL SYSTEM MEDIATOR “PEACE CAMP” /EVENT

In 2017-2021 Saeye with the Financial System Mediator has organized 6 camps in Hankavan village, where 1000 children took part in getting financial basic skills. Saeye has successfully has implemented the training for financial education programs, intellectual games, and fun activities.





INDRIVER ARMENIA /PR CAMPAIGN, SMM

Saeye helped inDriver to enter the Armenian market. Within the cooperation framework, Saeye provides full PR and SMM support, involving Celebrity Marketing, ensuring media interest /over 10 articles published in 1 week/ and providing adaptation to already existing copy for SMM. The project comprises three major components - 1. Digital marketing services, 2. Develop creative campaigns to increase awareness about inDriver's services, 3. Project management, and monitoring and evaluation.

LA CASA DEL HABANO / EVENT

In November 2019, Saeye has organized an opening event for the La Casa Del Habano Armenia branch. La Casa Del Habano is an international company dedicated to the selling of famous Cuban tobaccos recognized around the world. Within a short timeframe, Saeye developed a unique event concept and put creativity to actualize the client's expectations at the same time adding a ton of value to brand recognition and visitor engagement.





CELEBRATING NEW YEAR AT MONTE LYCEUM / EVENT

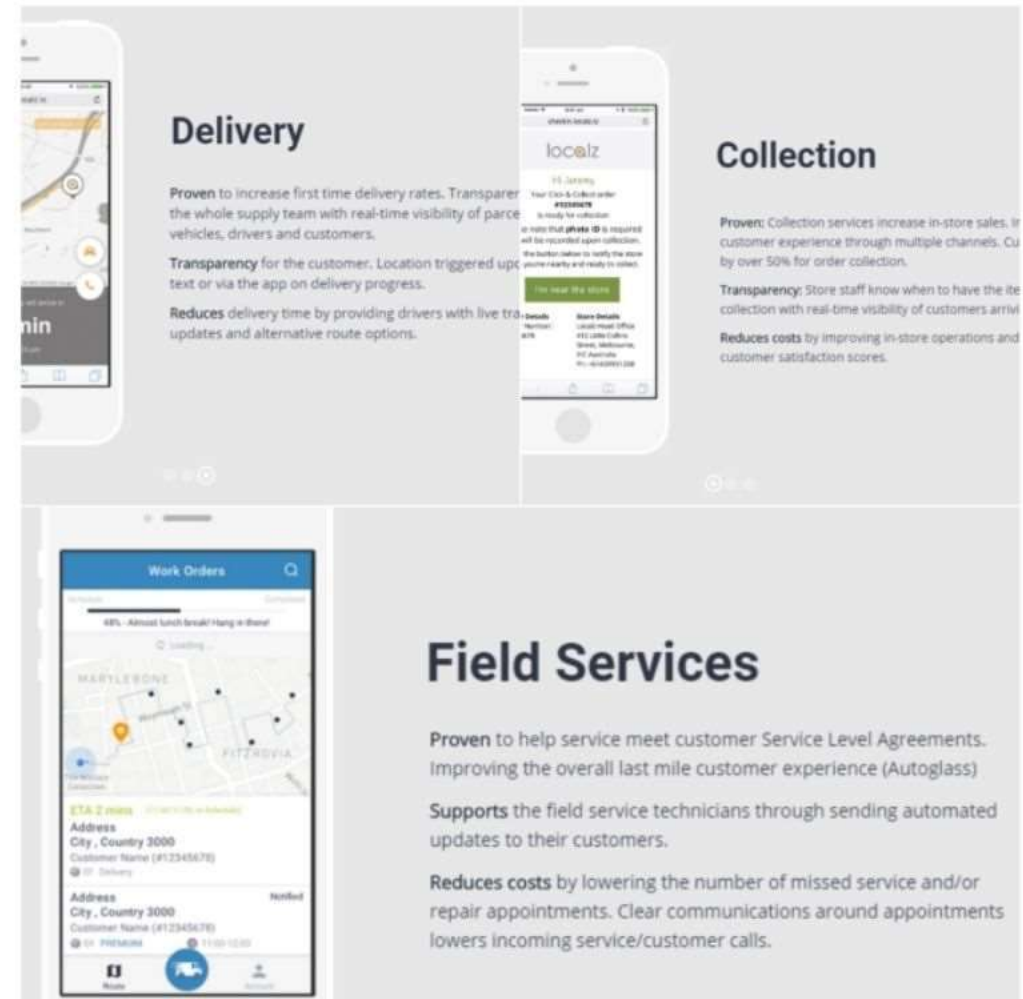
New Year is considered to be the most wonderful time of the year. It is time to gather with families and the nearest ones to have a big celebration of a beginning of a new year.

Saenge has developed a unique event concept to make winter holidays unforgettable by organizing a magical line-up of events and entertainment. Saenge consultants created and managed the event from A to Z, including communications, sales and coordination, budgeting.

All the proceeds of the event were directed to Monte Melkonian Lyceum to provide the students with.

LOCALZ / FULL MARKETING CAMPAIGN

Within the framework of the cooperation with the "LocalZ", Saege has done copywriting and content creation, blog writing, also managed SEO and PPC efforts, developing and implementing budgets, keyword strategies. The goal was to establish a unique and highly effective online presence for our client. Saege provided SEO services, including backlinking, content creation, and keywords research.



Delivery

Proven to increase first time delivery rates. Transparens the whole supply team with real-time visibility of parce vehicles, drivers and customers.

Transparency for the customer. Location triggered up text or via the app on delivery progress.

Reduces delivery time by providing drivers with live tra updates and alternative route options.

Collection

Proven: Collection services increase in-store sales, ir customer experience through multiple channels. Cu by over 50% for order collection.

Transparency: Store staff know when to have the ite collection with real-time visibility of customers arriv

Reduces costs by improving in-store operations and customer satisfaction scores.

Field Services

Proven to help service meet customer Service Level Agreements. Improving the overall last mile customer experience (Autoglass)

Supports the field service technicians through sending automated updates to their customers.

Reduces costs by lowering the number of missed service and/or repair appointments. Clear communications around appointments lowers incoming service/customer calls.

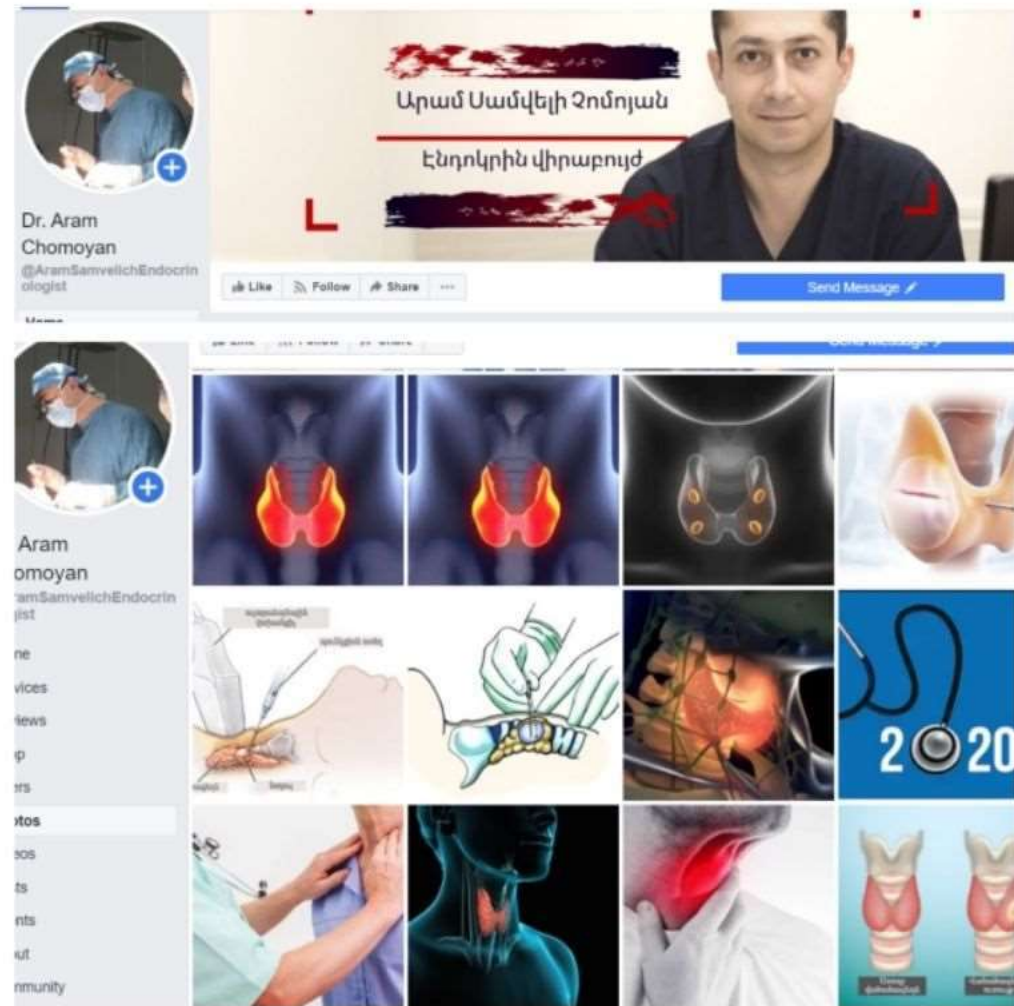


PROLED ARMENIA /SMM

Within the framework of the cooperation with ProLED, Saege Consultants has provided copywriting and content creation, also manages SEO and PPC efforts, developing and implementing budgets, keyword strategies. Our goal was to establish a unique and highly effective online presence for our client.

DR. ARAM CHOMOYAN, ENDOCRINOLOGIST, SURGEON /SMM

Saenge provides Social media management to the endocrinologist, surgeon Aram Chomoyan. In the scope of the cooperation Saenge is conducting copywriting and content creation as well as social media accounts' management. The aim of ongoing cooperation is to establish a unique and highly effective online presence for our client.





KNOX LABS / MARKETING SUPPORT

Saegel conducted a full marketing campaign for KnoX Labs, providing some branding collateral and managing all incoming media requests in the process. Saegel developed a full Social media marketing plan to showcase a portfolio and drive business leads. Saegel also provided SEO and other analytics services, direct ad marketing campaigns, blog, and creative writing services.

FOREIGN DIRECT INVESTMENT IN BENGAL AND TAMILNADU /EVENT FOREIGN DIRECT INVESTMENT IN BENGAL AND TAMILNADU /EVENT

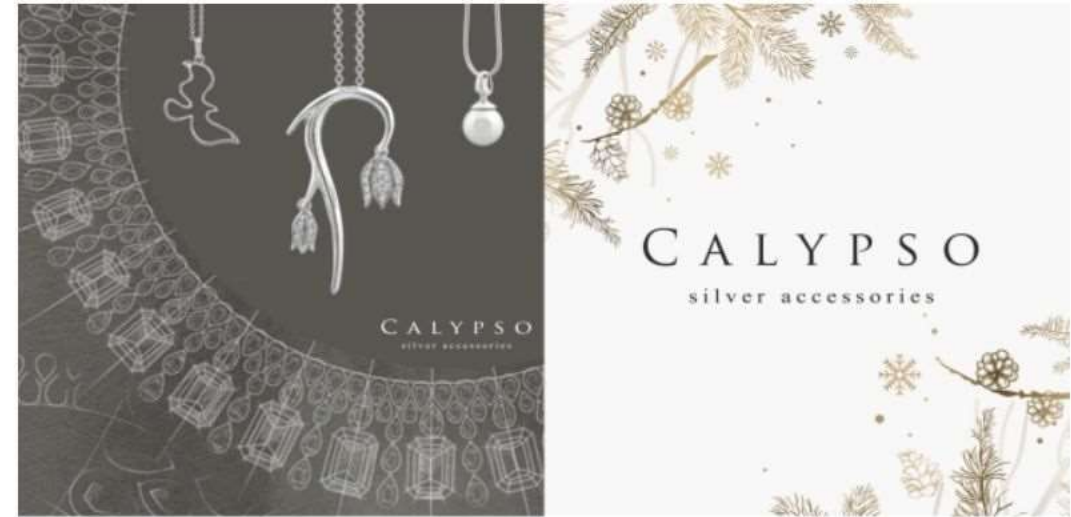
On March 14 2019, Saeye Consultants, as the official marketing and events partner of the Indian Embassy in Armenia, organized a business event at Marriott Armenia hotel, hosting around 100 Armenian companies. The aim of the event was to promote Foreign direct investments in the states of Bengal and Tamilnadu, thus developing cooperation between the Republic of Armenia and the Republic of India. The business opportunities in Bengal and Tamilnadu were presented to the company directors and representatives. Saeyeconsultants created and managed the event from A to Z, including guest identification, invitations, venue and supplier selection, presentations and budgeting.



CALYPSO ARMENIA /SMM

Consulting services for Calypso Armenia to improve social media performance through creative posts that increase brand awareness, engage with existing customers, and find new ones.

Within the framework of the cooperation with Calypso Armenia Saege executed the social media efforts, including copywriting and content creation, develops and implements the campaign budgets. The goal was to establish a unique and highly effective online presence for our client.





EASTERN PARTNERSHIP TERRITORIAL COOPERATION /PR/EVENT

In 2017, on June 17, Sage organized an event in the frames of the project "Eastern Partnership Territorial Cooperation Support Programme" an EU-funded project in Gyumri, where guests from all ENP Countries participated. In the information centers organized during the event, the visitors got acquainted with current ecosystem issues and projects aimed at its development. The event was characterized by interesting entertaining presentations representing local habits. Saenge provided full logistic and media support for the event. Around 40 media pieces were available highlighting the event.

FOREIGN DIRECT INVESTMENTS IN MAHARASHTRA AND HARYANA /EVENT

On January 18, 2019 Saege as an official marketing and events partner of the Indian Embassy in Armenia has already organized two business events. The aim of the events was to promote Foreign direct investment in India and develop cooperation between the Republic of Armenia and the Republic of India. About 100 Armenian companies took part in these business forums. We are happy to announce that we have successfully implemented our role in: Saege consultants created and managed the event from A to Z, including guest identification, invitations, venue and supplier selection, presentations and budgeting.



KAREN ASRIAN MEMORIAL TOURNAMENT /EVENT

2017, On June 30, Karen Asrian Memorial Tournament took place in Jermuk. Saege has supported event organization efforts from event planning to gala dinner to make this event at a very high level. Saege was in charge of venue selection, negotiations with vendors, arranging transportation from and to Yerevan, selection of the gala dinner and implementation of the cultural program.



EU HIGH-LEVEL ENERGY EFFICIENCY INITIATIVE IN ARMENIA /EVENT

Saenge organized a Round table in the framework of the High-Level Energy Efficiency Initiative in Armenia, which took place on 18 March 2019. This joint initiative of the European Commission and International Financing Institutions aims at bringing energy efficiency reforms and investments to scale by actively collaborating with the Government and relevant stakeholders of selected countries. The round table was attended by high-level representatives of the European Commission, the European Investment Bank, the World Bank and other IFIs. The EIB and WB consultancy team presented the findings and recommendations of the Gap Analysis for Buildings Energy Efficiency, to discuss opportunities to develop the Armenian energy efficiency in the buildings sector, as well as how support to energy efficiency initiatives could be strengthened and scaled up both in public and multi-apartment residential buildings.



YEREVAN OUTDOOR ADVERTISING FESTIVAL /EVENT

Saege, being the founding partner of Yerevan Outdoor Advertising Festival, is happy to successfully organize the whole process starting from the event planning to gala dinner for the fest every year. Yerevan Outdoor Advertising Festival is a full-scale advertising festival that each year starting from 2016 takes place in Yerevan, Armenia. Aimed at improving the area as well as motivating the firms/companies that are engaged in advertising activities, the festival incorporates not only the awards ceremony, but has an educational element as well. Most renowned professionals in the field – Creative directors of TBWA, Clear Channel UK/TOAD.Ai, Grey Paris, D&AD, gather to deliver lectures, conduct masterclasses and choose the best examples of outdoor advertisement in Armenia. 4 World famous speakers, Around 1000 Participants, 16 Projects, 7 Nominations, 6 Winners. This is what happens every November in Armenia.



VLADIMIR TARASOV /EVENT

On September 24, 2016 the founder, manager and leading business trainer at Tallinn Management school Vladimir Tarasov held a seminar in Yerevan. Mr. Tarasov has been invited to Armenia by Alvarium Training and Consulting Company. The organizational work was carried out by Saege team.





HARTAK FESTIVAL /PR CAMPAIGN

On July 7-8, 2018 Hartak Festival was held in Gyumri, where Saege Consultants was the official media partner. Sage Consultants Team also coached a session on marketing, and the founding director Emma Sargsyan conducted a master class on Personal Branding.

NATIONAL SOCIAL HOUSING ASSOCIATION (ASBA) FOUNDATION /PR CAMPAIGN /EVENT

On April 12, 2018 Saege organized a full-scale Press Conference and event for National Social Housing Association (ASBA). The event hosted around 50 participants and 10 mass media representatives.





PANINI FIFA 365 2017 /EVENT

In collaboration with Panini Armenia, Saege has organized the Panini FIFA 365 2017 awarding event at the Best Western Plus Congress Hotel. Panini FIFA 365 2017 took place on November 25, 2017 at Best Western Congress Hotel, which was full of surprises. Saege creatively designed and directed the whole process of the event, making it unforgettable for all the participants

FINANCIAL SYSTEM MEDIATOR /CONFERENCE

In 2015, as the official events partner of Financial System Mediator, Sage organized an international conference, where the participants from different sectors and different regions took part. The event's organizational work has included strategic management, logistics, as well as media engagement.





NLP TRAINING IN YEREVAN /EVENT

In 2015 Saege had the honor to invite one of the most renowned NLP Business practitioners in the world - Radu Seuche. The training "Winning Negotiations" was very interesting, interactive and intensive and the participants were introduced to NLP techniques and tools. Saege holds the exclusivity of partnership with Radu in Armenia.

LUYS FOUNDATION /CAREER FAIR

On 2014, October 25, Saege was in charge to provide the event management services to Luys Foundation in the frames of the career fairs in Dilijan. During the career fair the participants had the chance to get introduced to new job opportunities at the leading companies in Armenia.



KAREN ASRIAN MEMORIAL TOURNAMENT /EVENT

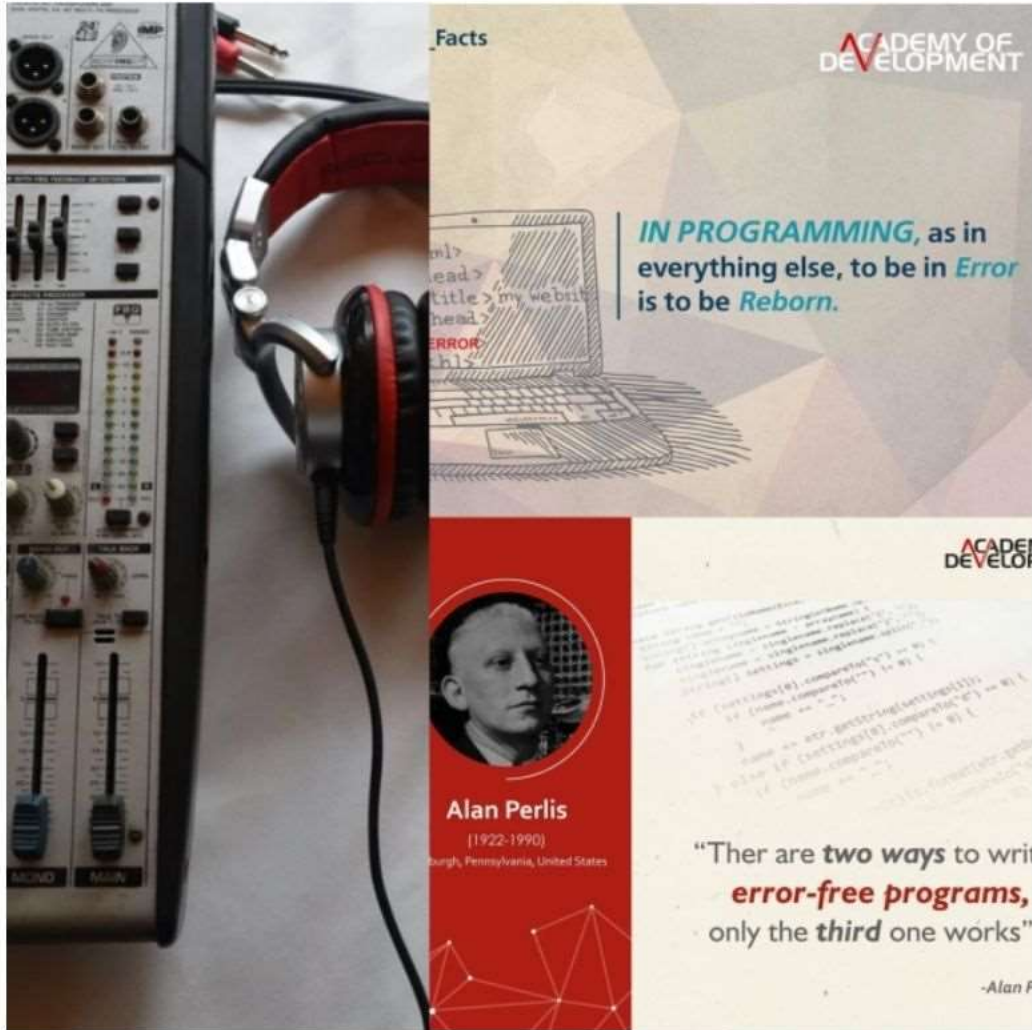
2017, On June 30, Karen Asrian Memorial Tournament took place in Jermuk. Saege has supported event organization efforts from event planning to gala dinner to make this event at a very high level. Saege was in charge of venue selection, negotiations with vendors, arranging transportation from and to Yerevan, selection of the gala dinner and implementation of the cultural program.



WORLD VISION /EVENT

In 2017, Within the framework for the project initiated by World Vision and organised by Saege, full-scale events were held in the Aragatsotn region. Within the framework of the project, 53 events were held within 10 days.





ACADEMY OF DEVELOPMENT (AOD) /MARKETING SUPPORT

In 2016, SaegE has supported social media marketing efforts for Academy Of Development LLC. In the frames of delivering a full-service consulting SaegE ensured a social media presence to boost overall functionality by creating visual content and copywriting for SMM campaigns.

EMBASSY OF THE REPUBLIC OF INDIA IN ARMENIA /MARKET RESEARCH

The main purpose of one of our successful recent research projects was to make an annual report on Economic Bilateral relations between the Republic of Armenia and the Republic of India. The deep research project was about analyzing economic and trade figures, policies as well as it has identified the mutual cooperation opportunities between two countries.





FINANCIAL SYSTEM MEDIATOR /EVENT

In 2017, in collaboration with Financial System Mediator, Sage organized an international conference, where the participants from different sectors and different regions took part in. The event's organizational work has included strategic management, logistics, as well as media engagement.

ALFA-PHARM /EVENT MANAGEMENT

Saege Consultants has organized an opening event for the Alfa-Pharm Abovyan branch. Within a short timeframe, Saege developed a unique event concept and put creativity to actualize the client's expectations at the same time adding a ton of value to brand recognition and visitor engagement.



YEREVAN OUTDOOR ADVERTISING FESTIVAL 2016 /EVENT

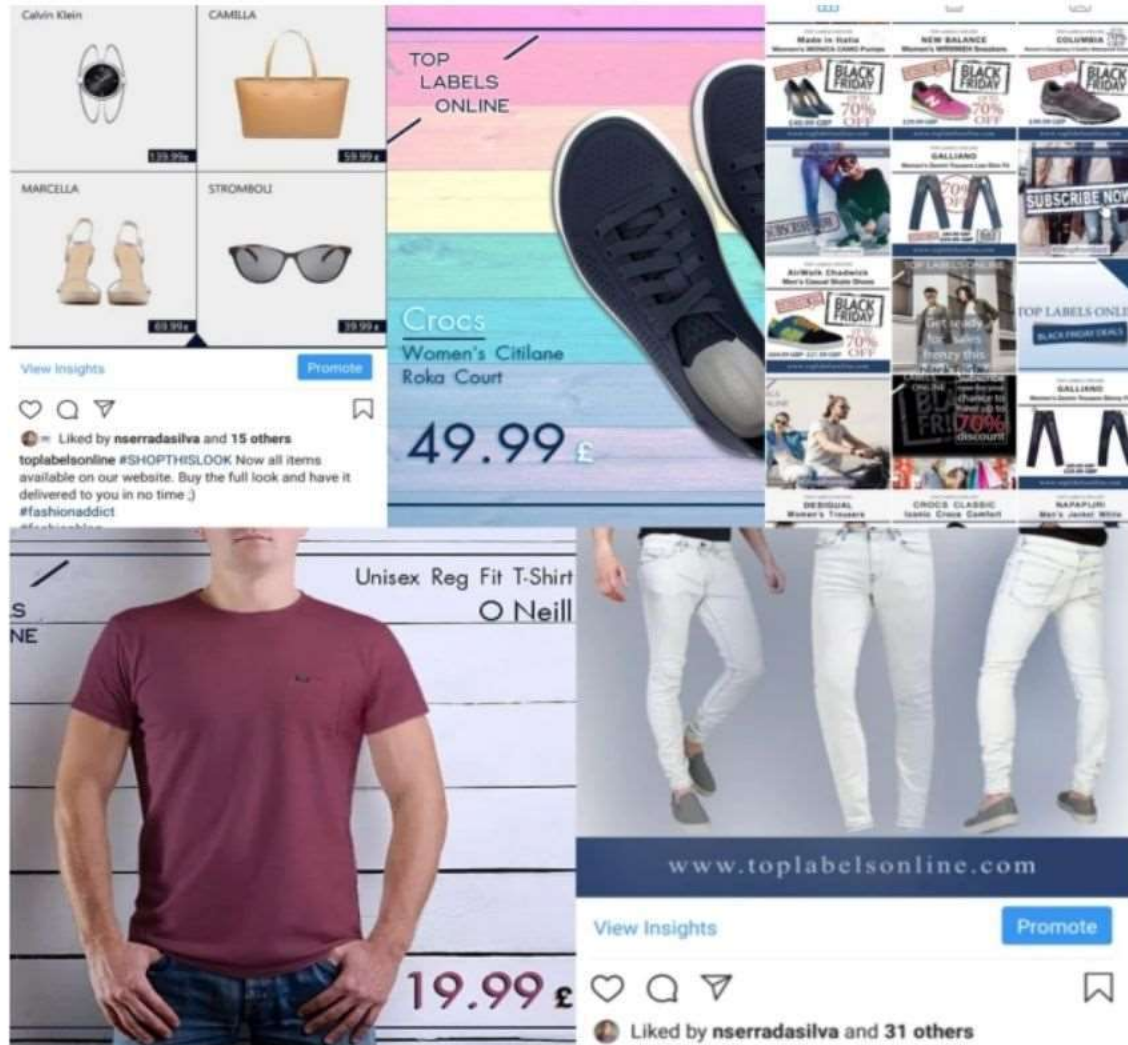
On 25-30 November 2016 Saege as an official marketing and events partner of the YOAF Advertising Festival has successfully organized the whole process starting from the event planning to gala dinner. Aimed at improving the area as well as motivating the firms/companies that are engaged in advertising activities, the festival incorporates not only the awards ceremony but has an educational element as well. Most renowned professionals in the field: Creative directors of TBWA, Clear Channel UK/TOAD.Ai, Saatchi & Saatchi, DDB, Grey Paris, D&AD, gather to deliver lectures, conduct masterclasses and choose the best examples of outdoor advertisement in Armenia. 4 World famous speakers, Around 500 Participants, 17 Projects, 5 Nominations, 5 Winners and 3 Media representatives.



TOP LABELS ONLINE /DIGITAL MARKETING

Expanding the business and enlarging the borders, Saege was happy to cooperate with Top labels, where our efforts in digital marketing led to the growth of the business. Saege managed online sales of the production, engaged in listings, email marketing promoting the products on social media platforms, writing engaging copy for products. With the tailored strategy, we've built successful digital marketing for the brand, which eventually led to:

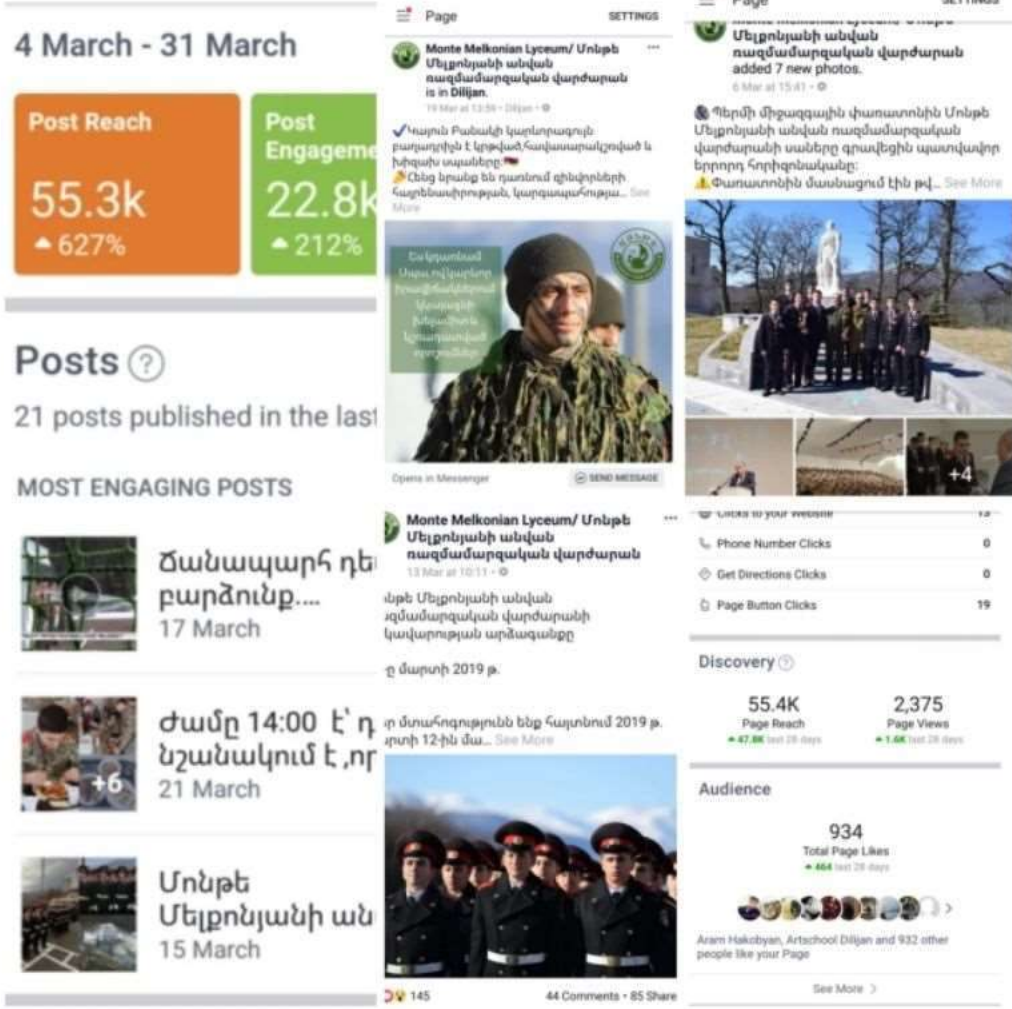
- Increased online transactions by 45%,
- Lifted brand awareness by 56%,
- Doubled their online sales and generated 39% more inbound leads.



ARMEDY LASER /SMM

Saege supports Armedy Laser in marketing efforts, generating web content while remaining consistent with brand guidelines. For the past 2 years Saege creates high-quality, clean visual elements for executive posts that effectively communicate the Armedy messaging. Saege is in charge of the implementation of the digital marketing campaign and engaging influencers to increase awareness about new aesthetic solutions for the Armenian people. The social platform features sophisticated videos, copywriting and graphic design, as well as follower growth.

The image displays the Armedy Laser logo, which features a stylized sunburst icon above the word "armedy" in a lowercase, rounded font, with "COSMETOLOGY" in all caps below it. To the right, there are two screenshots of social media post analytics. The top screenshot shows a post with 3K people reached and 494 engagements, with a breakdown of 140 reactions, 29 comments, 0 shares, 86 photo views, and 239 other clicks. The bottom screenshot shows a post with 6K people reached and 173 engagements, with a breakdown of 27 reactions, 12 comments, 1 share, 29 photo views, 5 link clicks, and 99 other clicks. The bottom screenshot also includes a photo of a woman's face with blue laser treatment lines overlaid on her forehead and cheeks, and a pair of yellow safety goggles in the foreground.

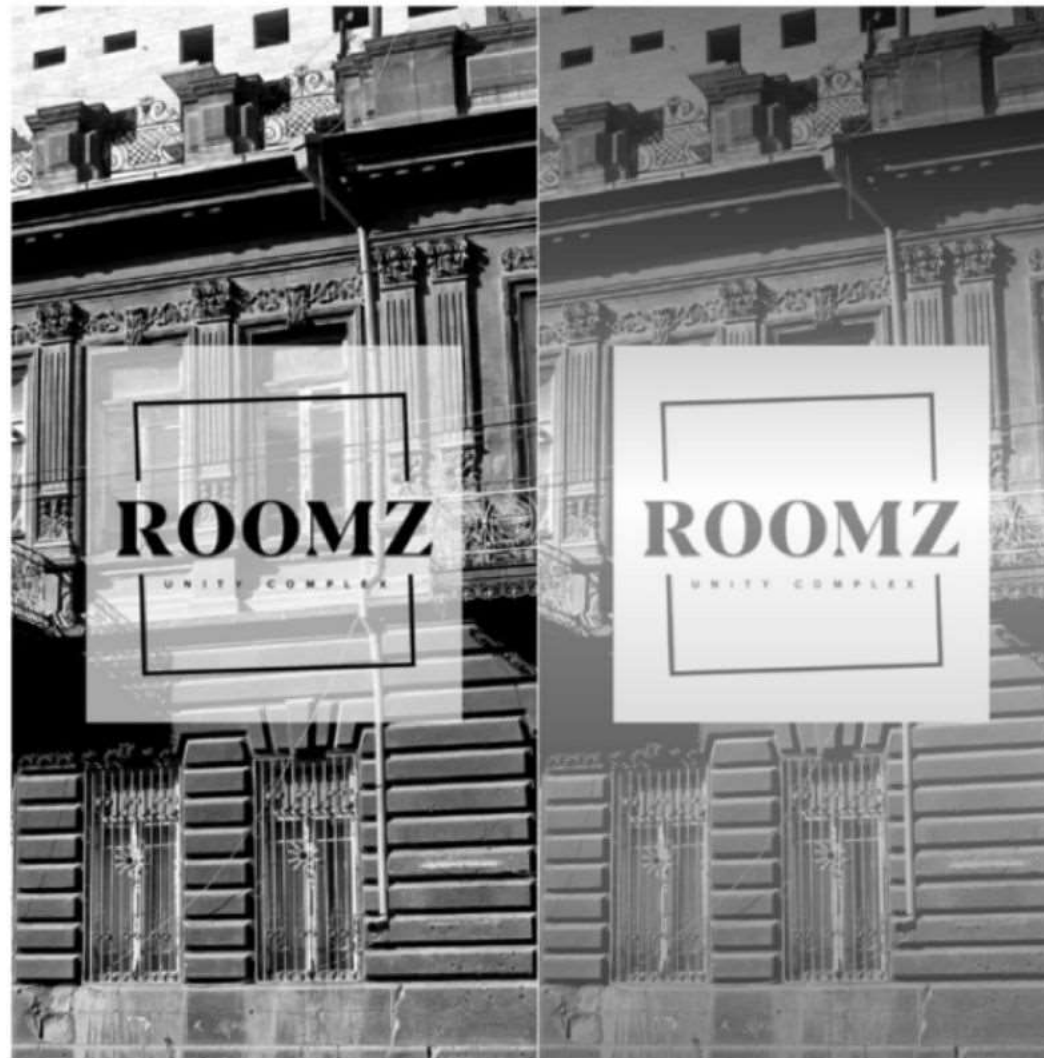


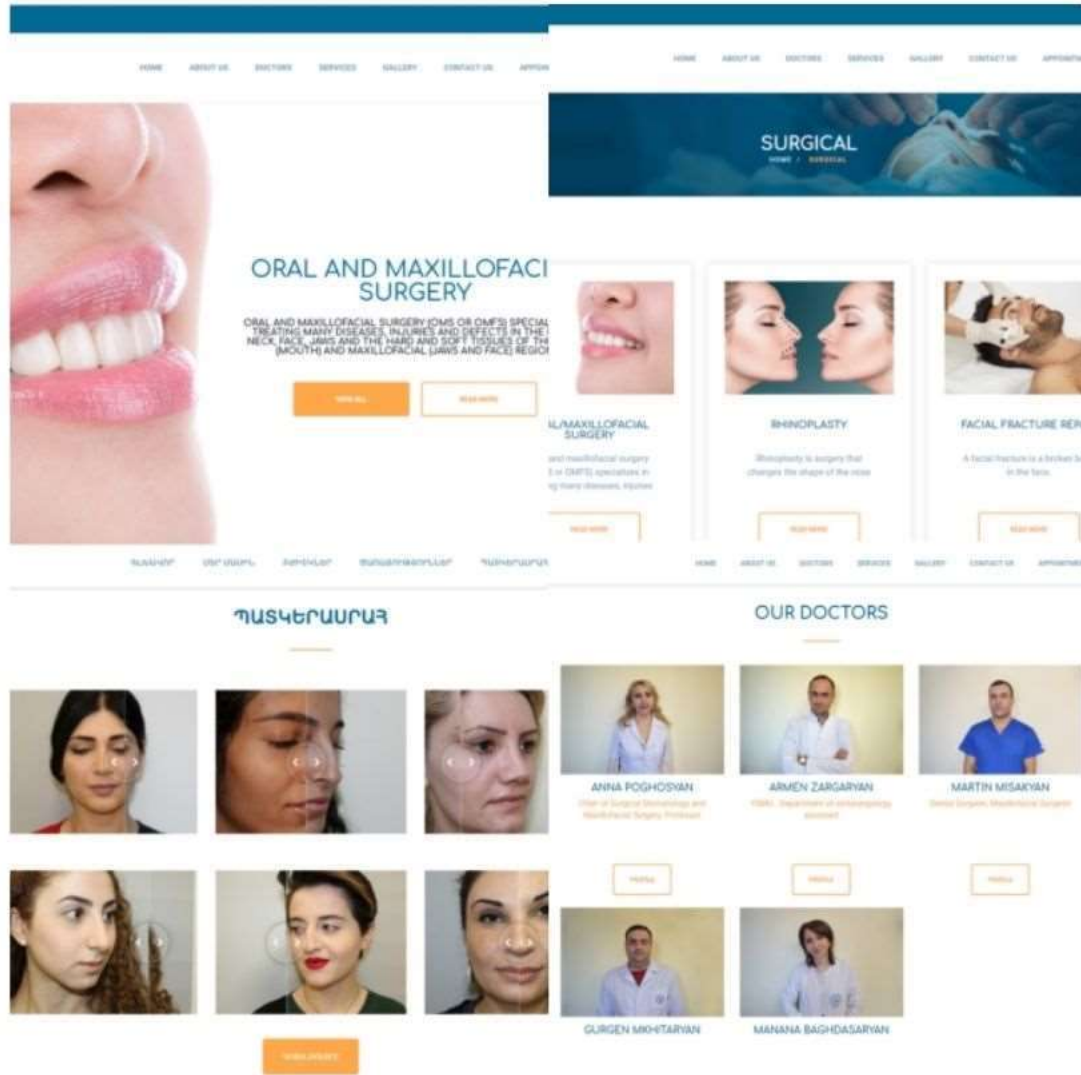
MILITARY LYCEUM AFTER MONTE MELKONIAN /PR-MARKETING/SMM

Saeye assists a variety of educational institutions and is proud to cooperate with Monte Melkonian Military Lyceum. The institution offers free education to cadets aged 15-17 in one of the most beautiful regions of Armenia- Dilijan. In the scope of cooperation, Saeye supports Monte Melkonian Lyceum with social media promotion as well as in overall marketing and fundraising efforts.

ROOMZ /DIGITAL MARKETING, SMM, PR

Saege has provided SMM, Digital Marketing and PR support to ROOMZ Unity company. In the scope of the cooperation Saege has been conducting copywriting and content creation and social media management. Saege planned and implemented unique PR campaigns, provided press releases. The aim of the cooperation was to establish a unique and highly effective business presence for our client.





HERATSI CLINIC /CONTENT CREATION/SEO

We are proud to announce our recent project in the field of the Medical sphere. Saeye supported market research, content creation, social media marketing efforts for one of the oldest clinics in Armenia. Due to Saeyeexecution, a new website has been recently launched. By performing, a social media audit and we created an online campaign to improve the digital presence of the N1 Heratsi clinic.

From brand strategy to campaign execution, Saeye offers integrated marketing services including public relations, social media, digital marketing and creative services.

ARMSCOOP/EDULAB SMM CAMPAIGN

Within the framework of the cooperation with the educational centre EduLab, Saege has done copywriting and content creation, blog writing, also managed SEO and PPC efforts, developing and implementing budgets, keyword strategies. The goal was to establish a unique and highly effective online presence for our client.





AGIUM GAMES /SMM SUPPORT

Within the framework of the cooperation with Agium, Saege has done copywriting and content creation, blog writing, as well as ensured the company's presence on the social media platform. The goal was to establish a unique and highly effective online presence for our client.

DARAVAND GUEST HOUSE /SMM

In the framework of the cooperation with the "Daravand" Guest house, Saeye has done copywriting and content creation, blog writing, also managed SEO and PPC efforts, developing and implementing budgets, keyword strategies. The goal was to establish a unique and highly effective online presence for our client by providing SEO services, including backlinking, content creation, and keywords research.



LUYS հիմնադրամ/ LUYS foundation ▶ LuysTalks Ելույթ
17 Apr at 11:00 • 🌐

LUYS հիմնադրամ/ LUYS foundation
29 Dec 2018 at 21:52 • 🌐

Նրկայացնում ենք Լույս Ելույթների ինչ՝ գրենական պիտույքներով
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ս նախաձեռնու... See more



👍 Like 💬 Comment

LUYS FOUNDATION /SMM SUPPORT

In the framework with Luys Foundation, Saege conceptualizes and executes PR efforts, driving earned media engagements through community-centric campaigns. Saege is also responsible for Luys's digital presence and social media management. Saege has successfully organized and promoted the events of the foundation.



PROVISION OF SOCIAL MEDIA MARKETING SERVICES / SMM

In collaboration with Management Systems International (MSI), Saeye consultants provide digital boosting support, consultation, and provision of social media services.

The aim of ongoing cooperation is to establish a unique and highly effective online presence for our client.

17 MINISTRIES OF ARMENIA /PR STRATEGY

Saege has been planning the strategy for PR campaigns for 17 ministries of Armenia. The end result of the assignment was the PR strategies with recommendations and implementation hints for all the 17 ministries of Armenia.





SVS MEDICAL /DIGITAL MARKETING, SMM, PR

Saeye provided SMM, Digital Marketing and PR support to SVS Medical center. In the scope of the cooperation, Saeye has been providing Marketing solutions as well conducted copywriting, content creation and social accounts' management. Saeye provided PR consultation, planned and implemented unique PR campaigns, distributed Press releases. The aim of the cooperation was to establish a unique and highly effective online presence for our client. Saeye also created the website for the company including the design and content creation of the platform.

INTRA MENTAL HEALTH CENTER /SMM CAMPAIGN

Saeye provided SMM management to Intra Mental Health Center. In the scope of the cooperation, Saeye conducted copywriting and content creation, as well as social media, accounts management. The aim of the cooperation was to establish a unique and highly effective online presence for our client.



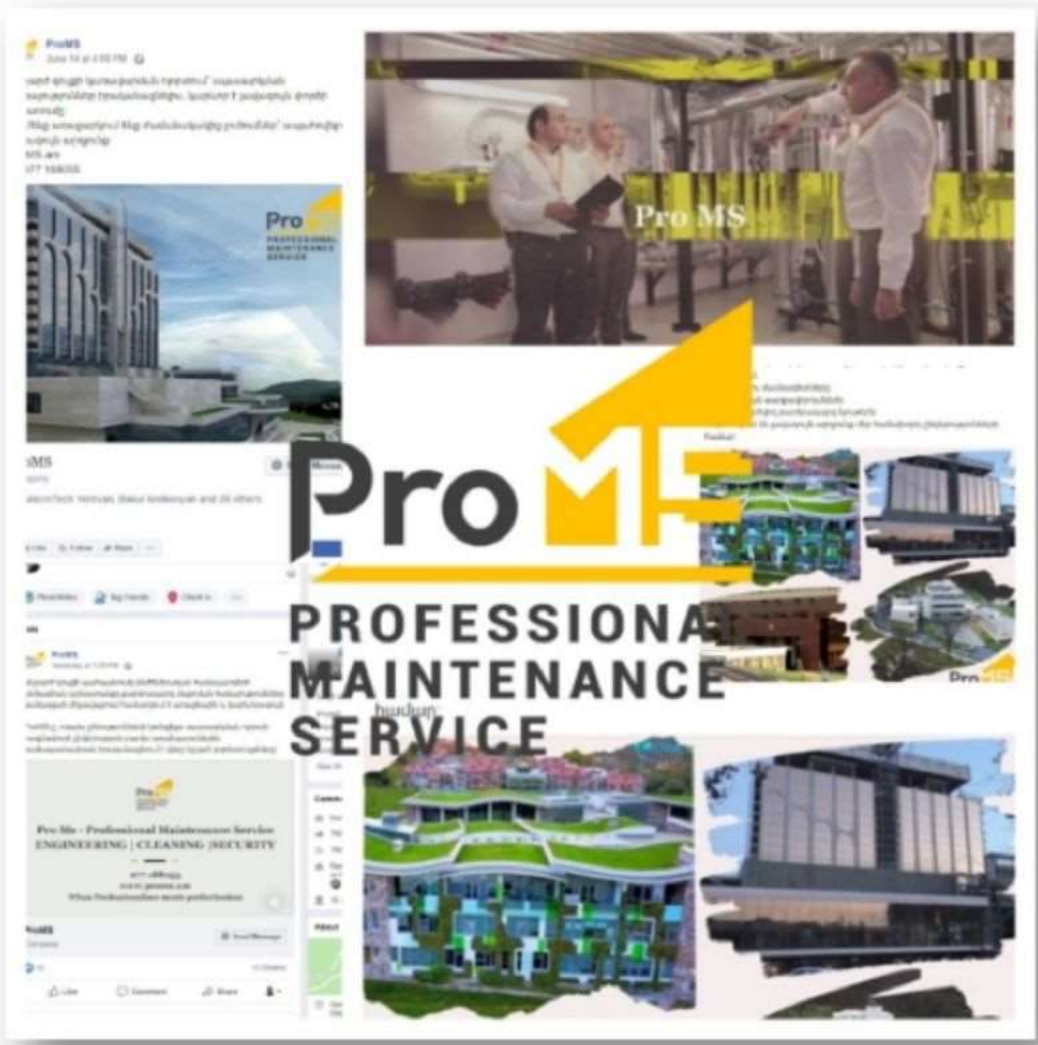
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լավ վերաբերմունք,
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Հոգեւնդիւական վերականգնողական
խմբի այցելուի ծնող



PROMS LLC /SMM, MARKETING, PR

Saeye provided SMM, Marketing and PR support to Pro MS Cleaning and maintenance service company. In the scope of the cooperation Saeye has been conducting copywriting and content creation, as well as social media, accounts management. Saeye planned and implemented unique PR campaigns, provided press releases. The aim of the cooperation was to establish a unique and highly effective business presence for our client.



CREATIVE ARMENIA /SMM

Within the framework of the cooperation with Creative Armenia, Saege has done copywriting and content creation, media design, as well as ensured the presence on the social media platform. The goal was to establish a unique and highly effective online presence for our client.







Saege Consultants

PUBLIC RELATIONS(PR) COMPANY IN ARMENIA, YEREVAN



Website QR code

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